



The CEO and founder of Inspired Living, **Keri Murphy** (<http://inspiredliving.tv>) is committed to empowering people all over the world to “Dream it. Live it. BE it!” This international speaker, media expert and business mentor honed her expertise in the entrepreneurial field for over 20 years, helping others to create—and succeed at—a business they love. A veteran of television with appearances on MTV, E!, FOX and NBC (to name a few), Murphy brings her hard-worn entrepreneurial knowledge to her clients through public speaking, mentoring and her *Inspired Living* TV web series, helping them to bridge the gap between having a dream and making it their reality.

Starting completely over in 2009 after closing a business she loved, she realized the importance of mentorship and using her gifts to the best and highest use possible. A lesson she would eventually use to launch her most successful venture yet.

She was chosen to be a mentor for the Branson Centre of Entrepreneurs and her philosophy and her highly acclaimed on-camera “**IT Factor**” training has been featured on CNN, ABC, CBS, FOX, NBC, and many more.

She’s a warm, honest, funny and captivating teacher who can spot and cultivate the “IT Factor” in her clients and students—and help them shine on-stage, on-camera, and in their lives and businesses.

Although she plans to expand *Inspired Living* into a worldwide education, entertainment and lifestyle company—from makeup lines to *Inspired Living* home and office products, inspiring others to live their “best and highest use” is what matters most. Murphy has the equally important goal of creating a summer camp for underprivileged girls, which she hopes to fulfill by 2016. When not inspiring and empowering, you’ll find her spending time with friends and family, playing the piano or relaxing seaside—all while enjoying her time as a new mom.

